

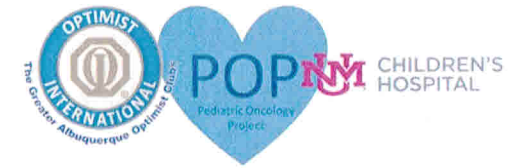
## Providing the Care Finding the Cure

Optimist International shall be the leading force to rid the world of childhood cancer.

The Optimist Clubs of the Albuquerque Area are trying to do their part by raising funds for the University of New Mexico Childhood Cancer Center.



Optimist Club of Albuquerque  
Fred Trussell - President



# POP

## Pediatric Oncology Project Run/Walk

The Optimist Clubs of Albuquerque are sponsoring a Run/Walk fundraiser to Support the UNM Childhood Cancer Center.

Join us on May 18, 2019 for a Run/Walk event at the UNM North Golf Course starting at 8 AM to 10 AM. Get friends and neighbors to sponsor your walk. Contact us to get registration and sponsor forms.



## OPTIMISTS: DOING THEIR PART

It will take effort from the entire community to rid the world of childhood cancer. You can join the Optimist mission and make a difference in the lives of children dealing with this devastating illness. Optimist International and the Albuquerque Area Optimist Clubs welcome your involvement as we continue to do our part in providing the care and finding the cure.

**Do Your Part in the Fight** Make a financial contribution to the Pediatric Oncology Project (POP). Your tax-deductible gift will help ensure that children battling cancer will get the help they need and make a small step to rid the world of childhood cancer.

## Providing the Care Finding the Cure

Many people are unaware of how devastating childhood cancer can be to young people and their families.

In North America alone:

- Every day, 43 children are diagnosed with cancer.
- The average age of diagnosis is age six.
- Cancer affects all ethnic, gender, and socio-economic groups and more than 40,000 children undergo treatment for cancer annually.

## The Optimist Pledge

The Childhood Cancer Campaign (CCC) was developed in 2001 with the following four-pronged focus:

- Providing support to children with cancer
- Providing support to cancer patients' families and care partners
- Providing support to health care providers
- Providing support for childhood cancer research

## In the United States

- Cancer is the #1 disease killing children today. It kills more children than asthma, cystic fibrosis and AIDS---combined.
- Cancer in childhood occurs regularly, randomly and spares no ethnic group, socioeconomic class, or geographic region.
- The incidence of cancer in children is 15 times greater than AIDS.
- One in every 330 U.S. citizens develops cancer before the age of 20.
- Each year in North America, more than 12,000 children and teenagers will be diagnosed with cancer.
- Childhood cancer is most under-researched cancer in the U.S.

## Contact Us

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